

LADIES' SCENT GUIDE - HELP HER FIND HER SIGNATURE SCENT

FLORAL (SWEET, DELICATE SCENTS)

FEMININE & SOFT. SUITABLE FOR ALMOST EVERYONE & ANY OCCASION



ORIENTAL (STRONG, SPICY SCENTS)

WARM & SENSUAL. LEAVES A STRONG, LASTING IMPRESSION



CHYPRE (SWEET, EARTHY SCENTS)

RICH & INVIGORATING. COMBINES WELL WITH OTHER SCENTS



WOODY (NATURAL, EARTHY SCENTS)

WARM & REFRESHING. SCENTS IDEALLY WORN IN WINTER

FLORIENTAL (SWEET, WARM SCENTS)

SWEET & WARM. FOR A MORE SOPHISTICATED, SENSUAL SCENT



CITRUS (FRESH, CLEAN SCENTS)

FRESH & LIVELY. PERFECT TO COMPLEMENT A SUMMER WARDROBE



AVON
NO. 1
fragrances*
IN SOUTH AFRICA

*Based on Euromonitor (Global Brand Ownership), TGI & Brand Health research 2016

MEN'S SCENT GUIDE - HELP HIM FIND HIS SIGNATURE SCENT

ORIENTAL STRONG, SPICY SCENTS

WARM & SENSUAL. LEAVES A STRONG, LASTING IMPRESSION



Spicy

Woody



Woody



Woody

Spicy

FOUGÈRE EARTHY, FRESH SCENTS

FRESH & ZESTY. A TRULY MASCULINE SMELLING SCENT



Aromatic

Aromatic Woody



Oriental Aromatic



Fresh

Aromatic



Aromatic

WOODY NATURAL, EARTHY SCENTS

WARM & REFRESHING. SCENTS IDEALLY WORN IN WINTER



Leather



Amberly



Aromatic Amberly



Oriental

CITRUS FRESH, CLEAN SCENTS

FRESH & LIVELY. PERFECT TO COMPLEMENT A SUMMER WARDROBE



Woody



Chypre

CHYPRE SWEET, EARTHY SCENTS

RICH & INVIGORATING. COMBINES WELL WITH OTHER SCENTS



Woody

AROMATIC GRASSY, SPICY SCENTS

FRESH & SENSUAL. PERSONIFIES A RELAXED, LAID-BACK ATTITUDE



Fresh



Woody

AVON
NO. 1
fragrances*
IN SOUTH AFRICA

*Based on Euromonitor
(Global Brand Ownership),
TGI & Brand research 2016